

GERMANY'S NOVEL MOVING PICTURE ADS

War-Ridden, the Country Finds Time to Invent a New Sort of Publicity

By the Photoplay Editor The Bureau of Foreign and Domestic Commerce, of the Department of Commerce, is in receipt of a report from Consul Harry G. Seltzer, at Breslau, Germany, which describes some novel moving picture ads in Breslau:

"The Dorndorf shoes store recently used a kind of puzzle picture in which the letters D-o-r-n-d-o-r-f were made to appear in irregular order, but each letter, after more or less confusion, finally arranged itself in place. This was followed by a display of shoes, which were made to walk out upon the screen, arrange themselves in military style, and then parade around the picture, doing the famous 'goose step'."

"Another very clever reel shows a Turk in the harem with his favorite, surrounded by luxuries of all descriptions. After a very interesting love scene, which takes place in the harem, the Turk brings a small labourer into the room. Upon it is a package of 'Salem Alkumam cigarettes,' which she presents to her lord, and it was not until October 13, that a definite reply could be obtained from him. He said he had made up his mind not to sign the pledge, and gave the answer in the questions in a day or two."

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SIGN TRANSIT PLEDGE DESPITE SMITH'S "NO"

Continued from Page One seven wards recorded today signed the pledge, with one exception, and that candidate was not in the city and could not be reached.

Mr. Smith's answer was delayed eight days. He received a copy of the "Transit Pledge," which his Franklin party opponent, Mr. Porter, has signed, on October 13, and it was not until October 13, that a definite reply could be obtained from him. He said he had made up his mind not to sign the pledge, and gave the answer in the questions in a day or two.

"I am in favor of endeavoring to get a 5-cent universal trolley rate for Philadelphia," he said. "This answer applies also to the question of the abolition of the 8-cent exchange ticket. But I am unable to determine at this time if it is possible for any company to operate successfully at that (5-cent) rate of fare."

Of the 151 councilmanic candidates in the 33 wards so far covered, who have given decisive answers to the "Transit Pledge," 82 have signed and 19 have refused to sign. Of the 82 signers 70 are Franklin party men, 20 are Republican Organization men and 3 are the candidates of both the Republican and Franklin parties.

The seven wards recorded today are the 1st, 2d, 4th, 7th, 12th, 18th and 43d. The summary of responses follows:

FIRST WARD
1ST WARD STATISTICS
Population of ward, 54,000.
Hours lost to residents through present inadequate transit system in course of year, 141,000.

SECOND WARD
2D WARD STATISTICS
Population of ward, 43,000.
Hours lost to residents through present inadequate transit system in course of year, 87,000.

THIRD WARD
3D WARD STATISTICS
Population of ward, 43,000.
Hours lost to residents through present inadequate transit system in course of year, 87,000.

FOURTH WARD
4TH WARD STATISTICS
Population of ward, 24,000.
Hours lost to residents through present inadequate transit system in course of year, 29,000.

FIFTH WARD
5TH WARD STATISTICS
Population of ward, 37,000.
Hours lost to residents through present inadequate transit system in course of year, 44,000.

SIXTH WARD
6TH WARD STATISTICS
Population of ward, 37,000.
Hours lost to residents through present inadequate transit system in course of year, 44,000.

SEVENTH WARD
7TH WARD STATISTICS
Population of ward, 37,000.
Hours lost to residents through present inadequate transit system in course of year, 44,000.

EIGHTH WARD
8TH WARD STATISTICS
Population of ward, 37,000.
Hours lost to residents through present inadequate transit system in course of year, 44,000.

NINTH WARD
9TH WARD STATISTICS
Population of ward, 37,000.
Hours lost to residents through present inadequate transit system in course of year, 44,000.

TENTH WARD
10TH WARD STATISTICS
Population of ward, 37,000.
Hours lost to residents through present inadequate transit system in course of year, 44,000.

ELEVENTH WARD
11TH WARD STATISTICS
Population of ward, 37,000.
Hours lost to residents through present inadequate transit system in course of year, 44,000.

TWELFTH WARD
12TH WARD STATISTICS
Population of ward, 37,000.
Hours lost to residents through present inadequate transit system in course of year, 44,000.

THIRTEENTH WARD
13TH WARD STATISTICS
Population of ward, 37,000.
Hours lost to residents through present inadequate transit system in course of year, 44,000.

FOURTEENTH WARD
14TH WARD STATISTICS
Population of ward, 37,000.
Hours lost to residents through present inadequate transit system in course of year, 44,000.

FIFTEENTH WARD
15TH WARD STATISTICS
Population of ward, 37,000.
Hours lost to residents through present inadequate transit system in course of year, 44,000.

SIXTEENTH WARD
16TH WARD STATISTICS
Population of ward, 37,000.
Hours lost to residents through present inadequate transit system in course of year, 44,000.

SEVENTEENTH WARD
17TH WARD STATISTICS
Population of ward, 37,000.
Hours lost to residents through present inadequate transit system in course of year, 44,000.

EIGHTEENTH WARD
18TH WARD STATISTICS
Population of ward, 37,000.
Hours lost to residents through present inadequate transit system in course of year, 44,000.

DR. RICHARD D. BURK, Republican, Common, "No."

Doctor Burk refused to sign the pledge, but requested that a copy of it be left as he might desire to consider it.

THIRTY-EIGHTH WARD
38TH WARD STATISTICS
Population of ward, 29,000.
Hours lost to residents through present inadequate transit system in course of year, 784,000.

THIRTY-NINTH WARD
39TH WARD STATISTICS
Population of ward, 29,000.
Hours lost to residents through present inadequate transit system in course of year, 784,000.

FORTIETH WARD
40TH WARD STATISTICS
Population of ward, 29,000.
Hours lost to residents through present inadequate transit system in course of year, 784,000.

FOURTY-FIRST WARD
41ST WARD STATISTICS
Population of ward, 29,000.
Hours lost to residents through present inadequate transit system in course of year, 784,000.

FOURTY-SECOND WARD
42ND WARD STATISTICS
Population of ward, 29,000.
Hours lost to residents through present inadequate transit system in course of year, 784,000.

FOURTY-THIRD WARD
43RD WARD STATISTICS
Population of ward, 29,000.
Hours lost to residents through present inadequate transit system in course of year, 784,000.

FOURTY-FOURTH WARD
44TH WARD STATISTICS
Population of ward, 29,000.
Hours lost to residents through present inadequate transit system in course of year, 784,000.

FOURTY-FIFTH WARD
45TH WARD STATISTICS
Population of ward, 29,000.
Hours lost to residents through present inadequate transit system in course of year, 784,000.

FOURTY-SIXTH WARD
46TH WARD STATISTICS
Population of ward, 29,000.
Hours lost to residents through present inadequate transit system in course of year, 784,000.

FOURTY-SEVENTH WARD
47TH WARD STATISTICS
Population of ward, 29,000.
Hours lost to residents through present inadequate transit system in course of year, 784,000.

FOURTY-EIGHTH WARD
48TH WARD STATISTICS
Population of ward, 29,000.
Hours lost to residents through present inadequate transit system in course of year, 784,000.

FOURTY-NINTH WARD
49TH WARD STATISTICS
Population of ward, 29,000.
Hours lost to residents through present inadequate transit system in course of year, 784,000.

FIFTIETH WARD
50TH WARD STATISTICS
Population of ward, 29,000.
Hours lost to residents through present inadequate transit system in course of year, 784,000.

FIFTY-FIRST WARD
51ST WARD STATISTICS
Population of ward, 29,000.
Hours lost to residents through present inadequate transit system in course of year, 784,000.

FIFTY-SECOND WARD
52ND WARD STATISTICS
Population of ward, 29,000.
Hours lost to residents through present inadequate transit system in course of year, 784,000.

FIFTY-THIRD WARD
53RD WARD STATISTICS
Population of ward, 29,000.
Hours lost to residents through present inadequate transit system in course of year, 784,000.

FIFTY-FOURTH WARD
54TH WARD STATISTICS
Population of ward, 29,000.
Hours lost to residents through present inadequate transit system in course of year, 784,000.

FIFTY-FIFTH WARD
55TH WARD STATISTICS
Population of ward, 29,000.
Hours lost to residents through present inadequate transit system in course of year, 784,000.

FIFTY-SIXTH WARD
56TH WARD STATISTICS
Population of ward, 29,000.
Hours lost to residents through present inadequate transit system in course of year, 784,000.

FIFTY-SEVENTH WARD
57TH WARD STATISTICS
Population of ward, 29,000.
Hours lost to residents through present inadequate transit system in course of year, 784,000.

FIFTY-EIGHTH WARD
58TH WARD STATISTICS
Population of ward, 29,000.
Hours lost to residents through present inadequate transit system in course of year, 784,000.

FIFTY-NINTH WARD
59TH WARD STATISTICS
Population of ward, 29,000.
Hours lost to residents through present inadequate transit system in course of year, 784,000.

SIXTIETH WARD
60TH WARD STATISTICS
Population of ward, 29,000.
Hours lost to residents through present inadequate transit system in course of year, 784,000.

SIXTY-FIRST WARD
61ST WARD STATISTICS
Population of ward, 29,000.
Hours lost to residents through present inadequate transit system in course of year, 784,000.

SIXTY-SECOND WARD
62ND WARD STATISTICS
Population of ward, 29,000.
Hours lost to residents through present inadequate transit system in course of year, 784,000.

SIXTY-THIRD WARD
63RD WARD STATISTICS
Population of ward, 29,000.
Hours lost to residents through present inadequate transit system in course of year, 784,000.

SIXTY-FOURTH WARD
64TH WARD STATISTICS
Population of ward, 29,000.
Hours lost to residents through present inadequate transit system in course of year, 784,000.



S. L. ROTHAPEL The former manager of the Strand Theatre, on Broadway, who talked to local exhibitors last night.

WITNESSES UNABLE TO AGREE AS TO CHARLTONS' RELATIONS

Some Say Wife Slayer's 'Spats' With Woman Were Quarrels

COMO, Italy, Oct. 22.—Concerning the terms on which Porter Charlton lived with the wife he killed later, witnesses differed today at the resumption of his trial here.

Some thought the couple's differences of opinion were mere "spats"; others spoke of them as violent quarrels. Some thought Charlton dominated his wife; others that she controlled him completely.

The testimony related to events which led to the tragedy. The details of the finding of Mrs. Charlton's body had not been reached by adjournment.

Miceli Picardi, Charlton's chief counsel, just out of a sick bed, was in court, still far from well.

Want Subway Stations Moved
The suggestion that entrances to the Market Street subway be removed to side streets, on the ground that they hinder traffic, was made by several members of the Market Street Merchants' Association at the regular meeting last night.

Porter's Voice Fails Him
George D. Porter, Franklin party candidate for Mayor, was unable to speak at today's meetings today owing to the fact that his voice was not in good condition.

TODAY'S MARRIAGE LICENSES
Philip Guckes, 2344 Tressa st., and Cora E. Scott, 860 N. 11th st., both of Philadelphia, Pa., were granted a license to marry.

PORT OF PHILADELPHIA
Vessels Arriving Today
Str. Delaware, New York, merchandise, Clyde Steamship Co., 10:30 a. m.

WEST PHILADELPHIA
LOCUST 52D AND LOCUST STR. KIMBALL ORGAN
Ed. Breece in "The Song of the Wage Slave"

SHERWOOD 54TH AND BALTIMORE
CHARLES CHAPLIN in "SHANGHAIED"

GRAND 52D AND MARKET STREETS
WALKER WHITESIDE in "THE MELTING POT" 6 Reels

EUREKA 40TH AND MARKET STREETS
WILLIAM FOX Presents "SHOULD A MOTHER TELL"

MRS. YOUNG IS CALLED "VICTIM OF POLITICS"

Regret in This City for Resignation of Chicago School Superintendent

Regret was expressed today among persons prominent in educational circles in this city on learning of the resignation of Mrs. Ella Flagg Young, superintendent of Chicago public schools, and it was the general belief that she had been made the victim of the political ring which has steadfastly opposed her progressive methods.

Mrs. Young announced that she would retire from service on December 5, and declared that constant heckling by the school trustees forced her to make such a decision. Her announcement was received in silence. There was no word of comment or regret. The noted teacher said the general belief among the trustees that a person of 70 years was not competent to do responsible work was unjust.

Among others here who censured the political ring for bringing about the retirement of Mrs. Young was Mrs. I. O'Hara, former president of the State Federation of Women's Clubs.

"It was simply a question of politics," she said. "Members of the ring in Chicago found that they could not rule Mrs. Young to suit themselves, and it was a great blow when they learned that she would not permit politics to interfere with educational work. Mrs. Young had ideas of her own about the direction of the schools, and the results which she achieved proved that she was right. She would not let them stand in her way, and she was finally obliged to resign on account of the constant intrigues."

Mrs. Young made many friends in this city when she attended the convention of the National Education Association here three years ago. Those who heard her speak were readily convinced of her general ability, and it was easily seen that she was a woman who would not have her plans set aside, especially by politicians.

Otto T. Mallory, who takes a prominent part in the work of the Public Education Association, said, "The administration of Mrs. Ella Flagg Young has been the most successful of any in many years and has been of great value as a stimulus and encouragement along educational lines to other cities."

Skin Grafting May Save Life
LANCASTER, Pa., Oct. 22.—A remarkable skin grafting operation was performed yesterday by Dr. J. W. Kinard upon 7-year-old George McCarty, who was horribly mangled in the Leola grade wreck, in which four of his playmates were killed. The boy's recovery is expected.

PHILADELPHIA MARKETS
GRAIN AND FLOUR
WHEAT—Newcastle, 14,150 bush. Demand was fair, but with lessening appreciation in the price of wheat, the market was quiet.

VEGETABLES
There was little trading and the market was quiet. The market was quiet. The market was quiet.

REFINED SUGARS
The market was quiet, but firm. We quote extra No. 12, 100 lbs., 11.50; No. 11, 100 lbs., 11.00; No. 10, 100 lbs., 10.50.

DAIRY PRODUCTS
"CHEESE"—Block stock sold fairly and ruled firm, with quotations as follows: Swiss, 12 to 14; Cheddar, 10 to 12; American, 8 to 10.

POULTRY
LIVE.—The market ruled steady under moderate offerings, but trade was quiet. Quotations: Hens, 10 to 12; Roosters, 8 to 10; Turkeys, 15 to 20.

FRESH FRUITS
The market was generally firm under moderate offerings, but trade was quiet. Quotations: Apples, 10 to 12; Oranges, 8 to 10; Lemons, 12 to 14.

PROMINENT PHOTOPLAY PRESENTATIONS
WEST PHILADELPHIA
LOCUST 52D AND LOCUST STR. KIMBALL ORGAN

NORTH
BLUEBIRD BROAD AND SUSQUEHANNA AVE. ANNIVERSARY WEEK—A. J. Clark in "Helene of the North"

CENTRAL
Market St. Theatre LORRAINE OTT in "Vengeance of the Wild"

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VICTORIA MARKET ST. ARTHUR HAYES in "John Gayle's Honor"

AUDITORIUM 219 NORTH EIGHTH ST. "TRICKS OF FATE" "TREASURE"

S A V O Y 1211 MARKET STREET "NORTHERN LIGHTS"

DARBY DARBY THEATRE "The Little Dutch Girl"

GIRARD AVENUE THEATRE VIVIAN MARTIN in "The Little Mademoiselle"

STRAND 12TH AND GIRARD AVE. "THE BROKEN COIN" "MOTHERHOOD"

BELGRADE BELGRADE ST. "AMERICA"

Tense, Thrilling, Forceful Are Triangle Plays

There's a thrill to every minute you are watching "Martyrs of the Alamo." All of the pathos, the heroism and the bravery that made immortal the defense of the Alamo are most forcefully brought out.

There's strength reflected throughout the entire plot of "The Disciple." A stirring piece, exceptional acting and a gripping climax mark this as one of the best TRIANGLE PLAYS.

And don't forget the two Keystone Comedies. They are real side-splitting, laugh-producing plays which you should see.

Chestnut Street Opera House

Chestnut Street below Eleventh
Matinees—Balcony, 25c; Lower Floor, 50c.
Evenings—Balcony, 25c and 50c; Lower Floor, 50c and \$1. A few at 22.

Public Sale in Partition

Tuesday, October 26, 1915, at 12 Noon
Public Salesroom, Philadelphia Bourse

"Hotel, Theatre, Skyscraper Site"

Valuable Central Corner Location
Nos. 20-22 and 24-26-28 S. 15th St.

REAL ESTATE FOR SALE
CITY
WILLIAM BERGMAN, Franklin, Common, "Yes."

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